

The AFC Video Discussion questions

Discussion Outline:

1. Watch the #AFChelps video with Matt and Alicia here: <https://youtu.be/ksOqUWR6iCw>
2. The AFC Introduction
3. Pros & Cons
4. Eligibility
5. Finances
6. Pay it Forward
7. Questions/Discussion
8. The AFC Facebook Video Challenge

Discussion questions:

- 1) Watch the #AFChelps video with Matt and Alicia here: <https://youtu.be/ksOqUWR6iCw>
- 2) The AFC Introduction

Discussion: After watching the video what do you think The AFC is?

What kind of help does The AFC provide?

- Discuss these questions and refer to the points below as needed

The AFC Facts

- The AFC is the lifeline for Canada's entertainment industry.
- The AFC's Mission: through compassionate support, we help Canadian entertainment professionals maintain their health, dignity and ability to work.
- The AFC provides short-term emergency financial aid to help assist entertainment professionals facing financial hardship due to injury, illness or other crisis situations.
- The AFC is a registered charity that has paid out almost \$5 million in rent payments, grocery money, utility payments and other basic living expenses in the last 10 years.
- Performers, creators, technical staff and other production team members working in all aspects of film, television, music, theatre and dance who have been working professionally for at least three years, with at least 50% of their income deriving from the industry, can benefit from short-term emergency financial aid from The AFC.

Additional facts (if needed):

- Over 10,000 professional members of the industry from all over Canada and in the fields of film & TV, theatre, music and dance have been helped by The AFC.
- The AFC believes by supporting the health and well-being of arts and entertainment professionals, the industry as a whole will benefit. In a sector in which employment can be unpredictable, it's good to know that a caring community has your back.
- The AFC aims to make sure that nobody's career has to come to an end because of illness, injury or other unexpected crisis.
- The AFC is wholly sustained by support from individuals and entertainment industry organizations. Your contribution as students/young professionals could end up helping you or someone you know one day.

3) Career Pros & Cons

Discussion: Take a moment to reflect. What made you decide to pursue a dance/music/film/theatre career?

- Identify the pros and cons of the industry
- Do the pros outweigh the cons? Are the ultimate goals worth the risk?
- Refer to the following points for more information

The AFC points

- Many entertainment professionals face a precarious livelihood after years spent perfecting and practicing their crafts.
- The AFC believes that the risks that Canadian artists and entertainment professionals take should be recognized, valued and supported by all Canadians.
- The AFC believes by supporting the health and well-being of arts and entertainment professionals, the industry as a whole will benefit. In a sector in which employment can be unpredictable, it's good to know that a caring community has your back

4) Eligibility

Discussion: If you were in Shakura S'Aida's position what would you do?

As Matt and Alicia pointed out in the video, The AFC has eligibility guidelines to ensure that the financial aid The AFC provides goes to those who have made their career in the performing arts and entertainment industry.

- Touch on the follow points surrounding eligibility for assistance from The AFC.

Basic eligibility includes:

- Must have been a working professional for at least three years
- 50% or more of your income must be from the performing arts/entertainment industry
- Professionals working in all aspects of the entertainment industry are eligible for assistance when faced with a financial crisis due to an unexpected emergency.

Eligible situations could include:

- Accidents
- Natural disasters
- Injuries
- Illness
- Family death
- Cancellation of contract
- Unforeseen issues that could not be prepared for

The AFC can provide short-term assistance with basic items such as: groceries, housing, transportation costs, medical costs, phone and internet, emergency dental costs, utility costs, union dues and childcare expenses.

Please note that The AFC does not cover costs such as: Education costs, business costs, life insurance payments, income tax payments, credit card or loan payments, legal fees, Cable TV, Agent fees and photos or initiation fees for unions.

5) Finances

The more you know, the better equipped you will be for a successful career in the Canadian arts and entertainment industry. The AFC's YOUngPRO initiative helps you get the resources you need to succeed.

- Check out the YOUngPRO financial resources page here: <http://afchelps.ca/youngproresources/> for information about how to manage your career as well as material on taxes, credit cards, RRSP, TFSA etc.
- *Activity:* use the resources available to help create a [realistic budget](#).

6) Pay It Forward

Look around/think about your classmates, friends and potential co-workers... Perhaps one day you or one of your classmates will need emergency financial assistance: how can you get involved?

- *Discussion:* Brainstorm activities that will help spread the word or fundraise for The AFC

Awareness/ Fundraiser Ideas

- Following/ liking/sharing on social media
 - Facebook.com/AFChelps – Twitter: @AFC_helps
- Performance/ screening with proceeds donated to The AFC
- Host a sports tournament
- Community BBQ or bake sale
- Raffle or auction

7) Questions/Discussion

8) The AFC Facebook Video Challenge

- 30 second video
- Holding a sign that says #AFChelps
- Explain what The AFC means to you or how you will support your fellow entertainment community members
- Post on Facebook and tag @AFChelps
- Like The AFC Facebook page: <http://Facebook.com/AFChelps>
- The video with the most likes receives a special prize at the end of the 2016/17 school year!

Contact information:

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